

> kids' corner

GIFTABLES

HOME

FASHION

CANDLES

BATH & BODY

STATIONERY

GOURMET

HOLIDAYS

KIDS' CORNER

BPA-, PVC- and
Phthalate-free

Made of food-grade
silicone



Strap attachments
available for babies
just entering the
teething stage

Biting off Just Enough to Chew

In 2015, the moms at Fun Zone, Inc., gave birth to a different kind of baby: Silli Chews. The teethers come in a wide variety of shapes sure to delight, from doughnuts, watermelons and pizza to chewable cell phones and animals. Consumers can sleep easy knowing the teethers are free of any paint and meet or exceed the standards set forth by The Consumer Product Safety Improvement Act, ASTM International and the EN 71. Display with stuffed animal friends for the perfect call to comfort for parents looking to calm their babies and stop the tears. Remind customers that for extra soothing power, they can throw the teether straight into the freezer or into the dishwasher for a deep clean. —*T.L.*

Silli Chews Pizza. \$11.99. Silli Chews. 310.474.9100. sillichews.com

CIRCLE #755

ALL PRICES RETAIL