

International Sign of Welcome

Before pineapples were widely accessible, they were considered to be a mysterious fruit and a commodity that only the wealthiest elite in Europe could afford. The pineapple became a symbol of welcome and hospitality, soon carved in plaster, wood, door knockers and more to show that a home was welcoming to all. The once-considered exotic fruit is still used as a symbol to spread good cheer today, both outside and inside the home, from tabletop to fashion. Adding a pineapple display and offering consumers a chunk of pineapple as they shop will have heads turning to their favorite welcoming retailer time and again. —*T.H.*



1 Preppy Pineapple art pots spread warmth and cheer even before stepping inside. Studio M. studio-m.com
CIRCLE #618

2 Pineapple salt and pepper shakers bring an unexpected twist to serving the exotic pineapple without the fruit itself. Whimsies. whimsiesusa.com
CIRCLE #619

3 A pineapple serving tray uses the fruit's shape to its advantage for serving food and dipping sauces at the same time. Midwest CBK. mwcbk.com
CIRCLE #620

4 Pineapple socks bring the hospitality on the road, and add a pop of color to any outfit. Two Left Feet. 247dm.com
CIRCLE #621

5 A Pineapple Sage candle is made with 100-percent soy wax and gives visitors the feeling of walking through the exotic tropics. Jaded Candle. jadedcandle.com
CIRCLE #622