

> **markets** PRODUCT INTRODUCTIONS

Crown Mechanical Pencils are available in blush, lavender and a Harlequin pattern and come with phrases that are just as sassy as the design itself. Santa Barbara Design Studio. sb-designstudio.com
CIRCLE #658



Strength and Dignity luxe leather journals feature rustic floral accents with an inspirational meaning. Christian Art Gifts. christianartgifts.com
CIRCLE #659



Day planners take a snarky approach to daily activities with a clean design. Plum & Punch. plumandpunch.com
CIRCLE #660



Sorry I Missed the Boat gives the chance to send greetings, even if they're late. 9th Letter Press. 9thletterpress.com
CIRCLE #661



STATIONERY

Market Debuts



Becoming Adults cards commiserate on the struggles of adulthood. Calypso Cards. calypsocards.com
CIRCLE #662



Artsy Fartsy pencils add a touch of humor with a hint of sarcasm for an above-average writing utensil. Smarty Pants Paper Co. smartypantspaper.com
CIRCLE #663



A Mermaid Eraser set comes enclosed in a sea-shell and reveals four different mermaids to choose from. Streamline Inc. streamlinenyc.com
CIRCLE #664



The Well-Timed Hug card was designed by Susa Talan and is blank inside so buyers can add their own personalizations. Big Wheel Press. bigwheelpress.com
CIRCLE #665